









## Western Canada



IMMEDIATELY broadening our marketing service to agricultural interests, we have established 270 of our 300 branches in Western Canada. We aim to extend the fullest possible marketing service to the Prairie Provinces.

Our managers will be glad to discuss farm financing problems with their former customers.

ASSETS EXCEED \$174,000.00

## UNION BANK OF CANADA

Cluny Branch . . . . . W. Camerline, Manager  
Standard Branch . . . . . J. T. Hutton, Manager

### Do Away With the Scrub Sire

It is Canada's handicap in the race for the valuable meat markets of Europe. These markets are won and held by cattle of the purest breed stock.

The great best producing countries, like Argentina, are the shrewdest and keenest buyers of high class bulls.

## THE ROYAL BANK OF CANADA

Capital and Resources . . . . . \$25,000,000  
Total Resources . . . . . \$31,000,000

GLEICHEN BRANCH, . . . . . Manager

## Standard Coal Mine

We desire to inform the people of Gleichen and Standard Districts there is plenty of Fresh Screened Coal on hand at the Standard Coal Mine.



Give your coal a fair trial is all that we ask.

## Castella Bros., Props.,

Standard, Alberta

### When You Need Tires or Other Accessories—Think of Us

We carry a full line of popular Auto Accessories, and can quote you prices as low as any of the big auto supply houses.

Let us tell you how you can make your car look like new with our Auto Enamel. You can apply it yourself, and it dries quickly, giving a finish that any professional would be proud of.

## McKAY HARDWARE Co

GLEICHEN

We have the famous

Oils

which will keep your car better than any other oil, and save you money.

With the Oils you can keep your car in fine condition all year long.



## The Palace Hotel

EUROPEAN PLAN



## The Palace Cafe

Meals at All Hours  
The Best Meals in Town. Try Them

## THE GLEICHEN CALL

W. PARK RVANS, PROPRIETOR

Published Every Thursday in The Heart of a Wonderful Rich Farming and Ranching District.

SUBSCRIPTION, \$1.50 Per Year. Foreign Countries \$2.00  
ADVERTISING RATES—Display 50c. per Column inch first insertion and 25c. for each subsequent insertion. Locals accepted only with display ads at 10c. per line.

Advertisements Must be paid in Advance

WEDNESDAY, FEBRUARY 25, 1919

Again we would urge every man in this district to become a member of the Gleichen District Agricultural Association. You are receiving the benefits.

And now a Calgary butcher sends along his cash in advance for an ad in The Call, while a Calgary dry goods store asks will we accept their ads. What would you do? Drop in and we will show you their letters and money—it's an express money order and would be spent in Gleichen.

There's credit due our school teachers for the way they have assisted during the "flu". While many young girls with little or nothing to do idled away their time the teachers spent whole nights and holidays nursing and helping the sick. They are to be admired for their kindness and their thoughtfulness will not soon be forgotten.

Owing to the snowstorm the school meeting called for last Friday was postponed. It would have been quite impossible for the farmers to come any distance with autos and as few own sleighs it was but fair to wait until they could be present, especially considering that to have a hospital all will have to pay more taxes.

In the last issue of the Eye Opener Bob Edwards' is quite peeved because he only knows one minister of the gospel by sight in Calgary; also because a whiskey still was discovered in a Calgary church basement. Think of it—a whole distillery in the church basement and Bob didn't even know the preacher—any editor would be sore. Now, it is different in Gleichen. We know all the preachers and we can't keep them out of the print shop (we haven't had even a flank for ages), and we like to have them come.

As all classes of paper, ink, gasoline, wages, and everything a printer uses in producing a newspaper and job printing continues to advance The Call with other members of the Canadian Press Association in Alberta will be obliged to raise the price of our subscription, advertising and job printing. The Call will make the changes on our fourteenth birthday, March 21st. On that date we hope also to start printing quite a different paper, having arranged for weekly articles by one of the highest paid writers in Canada on the leading Canadian questions of the day. In the meantime subscriptions and advertising contracts will not be accepted for more than a year in advance.

The Gleichen Women's Institute made another shipment of goods to their Relief Depot on Monday, composed mostly of wearing apparel in excellent condition. The ladies desire to express their appreciation of the generous donations and assure us that the gifts will be most thankfully received by the drought stricken farmers of the south, whose children, it is said, cannot attend school for want of warm clothing and shoes. It is also stated many have not sufficient food. Three years without a crop will put any country out of business, and the pluck of these farmers is to be admired and we all hope they will be favored with plenty of rain this year, and that they will soon have their land irrigated.

The other day we saw a man hauling away some new furniture from the direction of the railway freight sheds. We are not sure of the man's name, but rather believe that during the war he made big money producing grain. We are quite sure he is not a returned soldier for none of those brave boys would slight a comrade making his start in life again.

Everyone should by now know Gleichen has a furniture store operated by a soldier who quit business and spent over three years fighting for us, and is now starting life all over again in a business much needed by every person in this country. It may be that the man who brought the furniture in last week ordered it before he knew this new store opened—we hope he did. However, he it knows that if there is any mean enough to order furniture from now on from outside points without giving the Gleichen Furniture Store a chance to supply it, then The Call will be just mean enough to publish who they are—sir warning.

## BUY AN IRRIGATED FARM FROM THE CANADIAN PACIFIC RAILWAY

### BECAUSE:

Irrigation makes the farmer independent of rainfall, and in some good crops, not occasionally, but every year.

Irrigation makes possible the successful culture of alfalfa, the king of feeders, which insures good returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with 20 years to pay and the privilege of a loan of \$2,000 for improvements (6% interest); no principle after first payment until end of fourth year, reduced interest if settlement conditions are complied and no water rental for first year. Contract can be paid off before maturity if desired.

This is the most liberal offer of irrigated farm land on record. For full particulars apply to

## ALLAN CAMERON, Gen. Supt. of Lands

Canadian Pacific Railway, Dept. of Natural Resources, 928 1st St. St. E. CALGARY, ALBERTA



## J. H. WALLS

## Ford Garage and Service Station

Full Line of Ford Parts always in stock.

We have among our mechanics

## A Competent Electrical Expert

Consult him at any time.

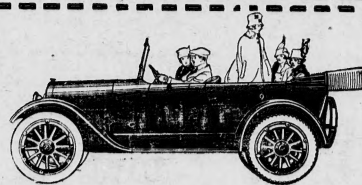
Goodyear Tires and Tubes.

Maltese Cross Tires and Tubes

Bring your Troubles to our Truible Man.

## J. H. WALLS

## Basement Gleichen Opera House



Sometimes it is the beauty of its streamline design that makes the new Chevrolet "Baby Grand" Touring Car so appealing. Others are equally enthusiastic over its mechanical perfection, the deep, wide seats and roomy body. But all agree that it is a car of unusual merit and well worthy of bearing name

## "CHEVROLET"

If you find an automobile that you can take genuine pride in owning or one that is economical to operate and dependable for all needs—you should inspect this new model. It is a car that leaves little to be desired at a price that pleases.

LOCAL DEALERS Brown's Transfer Co. TELEPHONE 31

### Notice

Notice is hereby given that I have disposed of my interest in the Gleichen District Agricultural Association. For every member in the Provincial Government pays the Association \$1. Your move.

The Call agrees to do all your job printing as cheap as you can get it anywhere in Canada.

Dated Feb. 16th, 1919.  
A. C. JOHNSTON.

### COMING EVENTS

Feb. 27—G. W. V. A. Leap Year dance in Opera House.  
March 1—Chris. Bartsch's Auction Sale at Huxar.  
March 5—A. J. Hollenave Estate auction sale at Milo.  
Every Monday—Whist Drive in G.W.V.A. hall.

### I WANT YOUR LAND TO SELL

I can sell this spring if your land is right. Send for my free listing forms.

E. KUNNELSEY  
224-8th Ave. W., - Calgary  
30 Years Experience in Alberta

### F. A. McHUGH & SONS

BLIND CREEK, ALTA

Owners of horses branded HZ left thigh, 21 left thigh, 2 left thigh and 7 left shoulder. Cattle branded HZ left side or left hip on both left side and left hip. All left hip—left side.



**DR. A. W. BOWLES**  
M.D.C.M. McGill. M.C.P.S. Alta.  
Physician  
and Surgeon  
Phone 4, CLUNY. Day and Night

## Canadian Maternity Home

Canadian Maternity Home,  
806, 3rd Ave. W., Calgary, M  
4559. Graduate nurses only.  
Accommodation for patients  
waiting.  
Terms very moderate.

## Joseph O'Keeffe

**BARRISTER,  
SOLICITOR,  
NOTARY.**

Also solicitor of the Supreme  
Court Ireland and King's  
Bench Manitoba.

Telephone No. 19  
Office Rooms 5 and 6,  
The Royal Bank of Canada Building  
GLEICHEN, ALTA.

**GEO. W. EVANS**  
Undertaking  
and Embalming

Artificial wreaths always on hand  
Weather extremes will not effect  
these flowers in any way.

Gleichen, - Alta.

**T. H. Beach**  
Auctioneer






Sales Conducted any  
place in the Province

For terms enquire at Gleichen Harness  
store. Office phone 3, residence phone 2

\$10 REWARD—Is offered for the  
recovery of cattle branded with  on  
left ribs and horses branded  on  
left thigh. Mrs. J. H. Chandler  
Nanton, Alta.

### NOTICE BRANDS

Will thankfully receive any infor-  
mation regarding stock carrying the  
following brands:

**HORSES**  on left shoulder  on left hip  
 on left thigh  on left rib  
 on right hip

**J. L. BUTLER,**  
Box 123, Gleichen, Alta

**Daniels & Davidson**  
PAINTING and  
PAPER HANGING  
Gleichen St., - Gleichen

**HARDWICK BROS**  
Range, Snake Valley

Owners of all cattle branded:  
 left ribs  left ribs  right  
and hip  rib  
Horses branded:  
 right hip

P. O. Box 252, GLEICHEN



**WHEN YOU DECIDE**  
to purchase a diamond ring, you  
should patronize  
**A JEWELER**  
on whom you can absolutely rely. We  
invite you to come in and see our  
stock and to ask any of our patrons  
whether they have ever been deceived  
in the quality of the jewelry we sell.

**Gleichen Jewellery Co.**  
**W. G. S. GOURLAY,**  
Manager, - - - Gleichen  
Issuer of Marriage Licenses.

## Notice To Claimants and Creditors

In the estate of John Hamilton Good-  
erham, late of Gleichen, Alberta,  
Indian Agent, deceased.

Notice is hereby given that all per-  
sons having claims on the estate of  
the said John Hamilton Gooderham,  
who died 10th December, 1919, are re-  
quired to file with the undersigned  
solicitors for the administrator of his  
estate by the 31st March, 1920, a full  
statement in writing duly verified of  
their claims and of any securities  
held by them and that after that date  
the administrator will distribute the  
estate among the parties entitled  
thereto having regard only to the  
claims of which notice has been so  
filed or which have been brought to  
his notice.

Dated this 30th January, 1920.  
**SHORT, ROSS, SELWOOD, SHAW  
& MAYHOOD,**  
Imperial Bank Chambers,  
49 Calgary, Alberta.

## WHO PAYS?

This story is so good that I'm not  
going to preach a sermon over it.  
However, the next time anyone tries  
to "string you along" with that old  
chestnut about his line selling cheap-  
er because his firm does not spend a  
lot of money in advertising, just re-  
member the story of the three mouse-  
traps.

In a certain town three firms were  
manufacturing mouse-traps. Their  
manufacturing costs were just about  
the same and they each did about an  
equal amount of business.

The traps cost 15 cents to make;  
sold to the dealer at 20 cents, and  
were sold to the consumer at 30  
cents. Each manufacturer made 5  
cents per trap, or 33-1/3 per cent.  
profit on his turnover. Each dealer  
made 10 cents, or 50 per cent. profit.  
Each dealer, of course, carried all  
three traps, for there was about an  
equal demand for each.

One day one manufacturer made up  
his mind to spend 1 cent per trap in  
advertising. This reduced his profit  
to 4 cents a trap. He did not ad-  
vance his prices and neither did the  
dealers.

He stated his advertising and kept  
it up for two years. During this time  
the other two manufacturers kept on  
taking their 5 cent profit per trap and  
quietly laughed at the "poor ad-  
vertiser."

During the second year, however,  
a popular demand "seemed" to arise  
for this advertised trap. The manu-  
facturer actually found demand get-  
ting ahead of production. In seeking  
to keep up with it he installed new  
machinery and found out that under  
improved methods and with quantity  
production he could turn out as good  
a trap at a cost of 9 cents as former-  
ly cost him 15 cents. So he reduced  
his selling price to the dealer from  
20 cents to 15 cents, and the dealer  
reduced his from 30 cents to 25 cents.  
Even at this reduced price you will  
see that the manufacturer now made  
50 per cent. on his turnover as  
against the old profit of 33-1/3 per  
cent., and the dealer made 66-2/3 per  
cent. as against 50 per cent. before.

Naturally, the two other firms  
couldn't compete on price, so they  
went out of business. The dealer  
found he only had to tie up one-third  
as much capital to stock the one  
brand as he used to tie up to carry  
the three makes on his shelves.

Now, who paid for the advertis-  
ing?

Did the manufacturer? If you say  
"yes," how do you account for the  
fact that he reduced his selling price  
5 cents per trap and still increased  
his gross profit from 33-1/3 per cent.  
to 50 per cent.?


Did the dealer pay for it? If you  
think so, how do you reconcile your  
opinion with the fact that he reduced  
his selling price from 30 cents to 25  
cents and increased his profit from  
50 per cent. to 66-2/3 per cent.?


Did the consumer pay for it? Ob-  
viously not, for he now got as good  
a trap for 25 cents as he used to get  
for 30 cents.

It looks like a case of money being  
spent and nobody having to pay for  
it, doesn't it? If we look close, how-  
ever, we will find that the men who  
really paid for the advertising were  
the two manufacturers who did not  
advertise. The number of mice in  
that town remained just about the  
same, and so also did the number of  
traps sold per year. But every time  
either of these firms lost an account  
it went to the manufacturer who ad-  
vertised. This steady increase in  
business enabled him to buy cheaper  
(because he bought his raw material  
in larger quantities), to manufacture  
cheaper (because of better machin-  
ery, standardized methods, etc.), and  
to sell cheaper (because each sales-  
man now sold three traps where he  
formerly sold only one).

Who paid for the advertising?  
Think it over. And the next time  
you run into this camouflaged knock-  
er just ask him about the three  
mouse-traps. The same principle  
works in pianos, pins, candies and  
cars.

### Notice of Estray Animals

On the premises of P. Kerstein west  
half of section 14-22-22-w.4th M., one  
brown and white cow, dark head,  
white blaze on face, weight about one  
thousand pounds, age about five years,  
with red heifer calves. Cow branded  
 on left shoulder.

On the premises of Otto Kerstein  
section 22-22-22-w.4th M., one grey roan  
steer, red head, white star on face,  
has a staggy look, about 3 years old,  
weight about 1,000, both ears split on  
ends, branded on left ribs with 

**THOS. HENDERSON,**  
Brand Reader.

## MISCELLANEOUS


Notices under this heading 15 words  
or under 50c for first insertion and 25c  
each subsequent insertion—3 issues  
for \$1. Over 15 words one cent a word  
charged for each insertion.

Horses and Cattle lost and found,  
for sale and wanted; Seed Grain for  
sale and wanted; Land to sell, rent or  
buy, and any other of a similar nature  
will get quick results by being pub-  
lished under this heading.

Brand reading notices \$1.50 for  
each animal, three insertions. Over  
15 words 1 cent per word extra each  
issue.

When brands have to be cut a  
charge a 35c. each is made.

In order to insure publication  
CASH MUST accompany each notice

**ESTRAY**—1 dark brown mare, rais-  
ing 5 years, white face and legs. 1  
bay colt rising 2 years. 1 black colt  
rising two years. All branded  on  
right shoulder. A. D. Arkell, box  
72, Cluny.

**WANTED**—Work with four or six  
head of horses through the spring of  
1920. N. Christensen, Box 8, Stand-  
ard.

**FOR SALE**—2 registered grey-  
hounds, male and female, 19 months  
old. These dogs are from high priced  
imported stock. The mother and  
father of these two dogs were valued  
at \$500 each. Should be able to raise  
enough pups from these dogs to more  
than pay for them. I will sell the  
two for \$100 if taken at once, which is  
not one half their worth. Also have  
a grey and a stag dog for sale two  
years old this winter, well trained,  
fast runner and good fighter, can  
see a coyote much further than the  
most of dogs, weight 80 to 85 lbs.,  
good muscle and chest and are beau-  
tiful dogs. Marcellous Bollinger, box 37,  
Gleichen, Alta.

**FOR SALE**—60 tons of Alfalfa,  
Western Rye Grass and wheat hay.  
N. E. 1/4 sec. 14-23-22, W. F. Erford,  
Phone R310, Gleichen.

**FOR SALE**—Fine large geese \$3.50  
each G. F. Taylor's livery barn.

**FOR SALE**—No. 1 Oat Green Feed  
Jos. Brule, Ouelletteville.

**MARQUIS SEED, WHEAT**—For  
sale. Won first prize at Gleichen fair  
Graded No. 1 Hard, no dockage. Ap-  
ply Farmers Elevator, per David Mc-  
Bean.

**\$5 REWARD**—For information  
leading to recovery of a 3-year-old  
brown steer and 2-year-old black steer  
A branded on right ribs, no horns  
80 Notify S. Sampson, Cluny.

**\$25 REWARD**—For bay horse, 9  
years old, small white spot on fore-  
head, coked hind legs and long front  
hoofs, hobble burns above hoofs,  
short head and long ears, weigh a-  
bout 1150 lbs, mark on left hind leg,  
collar marks. Notify S. Sampson,  
Cluny.

**FOR SALE**—4 room cottage, stable  
coal shed and good well, also lots 30  
and 31 in block D. Jos. Desjardine. tf

**FOR SALE**—1 fresh milk cow, apply  
to Jos. Desjardine, box 188 Gleichen. tf

### Famous

**"GALT  
COAL"**

Immediate delivery in any  
quantity.

**Brown's Transfer**  
Phone 37

### NOTICE

All persons are hereby warned  
against buying any grain, hay or  
other produce, cattle, horses, wag-  
gons, harness, saddles, mowers or  
rakes from any Indian of the Black-  
foot reserve without an officially  
printed permit issued by the Indian  
Agent

Also not to take in pledge or  
make any loan upon any article to  
any Indian under penalty of having  
any such articles seized and being  
prosecuted for illegal pawning

**J. H. GOODERHAM**  
Indian Agent

Keep your eye on the label of The  
Call. Many subscriptions are now  
due.

## BATES & GIBSON GARAGE

## OVERLAND 4 AGENTS.

**Repair Specialists**  
Bring us your troubles.

**U.S.L. Batteries and Parts.**  
Genuine Ford Parts in stock.

Phone 28  
Fourth Ave., - Gleichen

Graceful, Comfortable, Stylish

## EYEGLASSES

We shape our glasses to conform with  
your features, guarantee our work,  
and back up our sight testing with  
Certificates.

**Ban's Drug Store,** - Cluny

ESTABLISHED 1872



THIS and the years to follow,  
will be years of reconstruc-  
tion, new enterprises and fresh  
opportunities. There will be oppor-  
tunity for you if you are able to  
take advantage of it. What you  
can do now depends upon what you  
have saved in the past. What you  
can do in the future will depend  
upon what you are saving now.

## BANK OF HAMILTON

Milo Branch - A. McIvor, Act.-Mgr.

## Insurance and Real Estate

## Henderson & Mallory

OUR MOTTO:

"Personal Attention" "Absolute Security"

Gleichen, Alberta

## We Aim to Satisfy In

QUALITY  
SERVICE  
PRICE

Everything in Building Material.

We can furnish you Plans and Specifications of any building  
shown in our plan book, or drawings made according to your own  
ideas, design and size.

If you intend to build anything from a house to a barn or  
mansion, please call and we will solve your problem.

## Revelstoke Sawmill Co., Ltd.

**J. E. McCORKEL,** - Gleichen.  
**W. M. GILLELAN,** - Cluny.  
**E. LEWINGDON,** - Namaka.







# DOMINION MEDICAL INSTITUTE— NERVE SKIN BLOOD STOMACH & LUNG DISEASES CONSULTATION FREE CORRESPONDENCE INVITED TORONTO 70 Lombard St

**VETARZO**  
Without Pure Blood Health is Impossible  
Blood Purifier  
D. L. CLEGG'S PILLS FOR THE  
LIVER & BILIOUSNESS  
Invigorate the Liver & Biliousness  
Gravel, Pains in the Back, Constipation, Headache,  
Indigestion, etc. Price 25c. Sold by all  
Druggists. Write for Free Literature to  
HAYBROOK RD. N.W. LONDON ENGLAND

**MONEY ORDERS**  
Send a Dominion Express Money Order  
Five dollars costs three cents.

**WANTED — FORD OWNERS**  
and Agents to ask information  
on the following inventions: SPEED-  
ERATOR—Positively stops stalling,  
bucking, engine racing; \$6.85.  
STEERING CONTROL—Eliminates  
quivering, jerking of steering wheel.  
Saves tires, gasoline; \$3.75. HEAD-  
LIGHT REGULATOR — Keeps  
lights bright at all speeds; \$2.75.  
Money Back Guarantee on all.  
**ROTHWELL'S AUTO SPECIAL-  
TIES**, Richmond Buildings, Rich-  
mond Street, Toronto, Ont.

## Lively Protest Against Exchange Rate

**A. and N. Veterans to Boycott U.S.  
Manufacturers**

Members of the Kingston, Ont.,  
branch of the Army and Navy Veter-  
ans' association have agreed to pur-  
chase nothing from the United States  
until it restores the value of the Cana-  
dian dollar to one hundred cents. In  
addition to the boycott, it has been  
decided to send a vigorous protest to  
the government against the present  
rate of exchange.

The association will protest to Ot-  
tawa against the Hearst papers be-  
ing admitted to Canada, and also  
against the exportation of Canada  
paper to the Hearst interests in the  
United States.

**Minard's Liniment Co., Limited.**  
Gentlemen,—My daughter, 13 yrs.  
old, was thrown from a sleigh and  
injured her elbow so badly it remain-  
ed stiff and very painful for three  
years. Four bottles of MINARD'S  
LINIMENT completely cured her  
and she has not been troubled for  
two years.

Yours truly,  
J. B. LIVESQUE,  
St. Joseph, P. O., 18th Aug., 1900.

A cent up or down in the wholesale  
price of hides makes a difference of 14  
cents a hundredweight for the beef.  
In old-fashioned butchering hides  
were often partly spoiled. In modern  
packing eight or ten experts take off  
each hide. This specialization gives  
a better grade leather and enables the  
farmer to get a better price for live-  
stock than the local butcher can pay.

An adjustable handle enables a new  
saw to make horizontal cuts easily.

**PILES**  
Do not suffer  
another day with  
itching, bleeding,  
or protruding  
Piles. No  
surgery, no  
operation  
required.  
Dr. Chase's Ointment will relieve you at once  
and as certainly as you can see a box, all  
dealers, or Edmundson, Bates & Co., Limited,  
Toronto. Sample box free if you mention this  
paper and enclose 10c. stamp to pay postage.

## HOW TO "BE FIT" AT SIXTY BY DR. LEE HERBERT SMITH.



As our boys "came march-  
ing home," they brought a cer-  
tain red-blooded doctrine, and  
showed us the glory of a perfect  
body. They will show us how to  
"keep fit," even if we have  
passed middle life and are be-  
yond the athletic stage. For the  
tired business man, the man  
who feels the daily grind and  
the nightly fag, has meager  
appetite, headaches, nerves  
unstrung, is gloomy, ending in  
a soggy brain, try the right  
way. Get out of bed, open the  
window, breathe deeply, exer-  
cise the army "setting-up"  
exercise or use dumb bells,  
until in a warm glow.

Before breakfast take hot  
water, and occasionally castor  
oil or a pleasant laxative made  
up of May-apple, aloin, jalap, and sold by all druggists as  
Dr. Pierce's Pleasant Pellets.

As Prof. Strauss says, "The excretion of uric acid we  
are able to effect by exciting diuresis." Drink copiously of  
soft rain or distilled water, six or eight glasses per day, hot  
water before meals, and obtain Anuric Tablets, double  
strength, for 50 cts., at the nearest drug store and take  
them three times a day. If you want a trial package send  
10 cents to Dr. Pierce's Invalids' Hotel, Buffalo, N. Y.

"Anuric" (anti-uric-acid) is the recent discovery of  
Dr. Pierce and is much more potent than lithia, for it will  
dissolve uric acid as hot tea dissolves sugar.

## Market For Toys In Great Britain

A Splendid Opportunity If Canadian  
Manufacturers Can Supply  
Demand

Toys sold on the English market  
at the present time have not reached  
a very high degree of excellence,  
and as the prices are very high, Cana-  
dian manufacturers have a splendid  
opportunity to sell large quantities in  
Great Britain, according to a Cana-  
dian Government trade report. The  
report adds that while Germany will  
undoubtedly be an important competi-  
tor in the British market, the manu-  
facturers of that country will proba-  
bly confine their attention as in the  
past to the cheaper grades of toys. In  
the better class of toys Canadians  
should find their opportunity.

## THE BEST TONIC FOR NERVOUS PEOPLE

Increase Your Nervous Energy by  
Building Up the Blood With Dr.  
Williams' Pink Pills

Nervous people who have not yet  
developed a disease, that can be re-  
cognized and treated by the medical  
profession have the greatest trouble  
in finding relief. Irritation, headache,  
sleeplessness, nervous indigestion, all  
these discomforts make life miserable  
and are endured rather than run a  
doctor's bill without hope of recovery.  
Every such sufferer should know the  
danger of such a condition to the ner-  
vous system. Nervous debility, and  
even paralysis may result if the tone  
of the nerves is not restored by build-  
ing up the blood. As a tonic for the  
blood and nerves Dr. Williams' Pink  
Pills have been used with the greatest  
success. They have a direct action on  
the blood and therefore enable it to  
carry to the nerves the elements they  
need to fully restore their normal  
function—and at the same time im-  
prove the general health. The bene-  
fits that follow the use of this medi-  
cine, is shown by the statement of  
Mrs. Jenny Marr, R.R. No. 3, Port  
Rowan, a well known school teacher,  
who says—"Some years ago I became  
greatly run down and was in ill  
condition for nearly a year. A doctor  
whom I called in said I was suffering  
from complete nervous prostration.  
It would hardly be possible to tell  
all the symptoms of my case, but any-  
one who has passed through a ner-  
vous breakdown will know what I  
suffered. As I did not seem to im-  
prove under the doctor's treatment,  
I decided to try Dr. Williams' Pink  
Pills, and the decision was a fortunate  
one for me, as I soon found some  
relief through the use of the pills,  
and after taking eight boxes I was  
fully restored to health. To-day I  
am strong and hearty, without an  
ache or pain, and for my present  
physical condition I feel I am indebt-  
ed to Dr. Williams' Pink Pills, and  
can heartily recommend them to any-  
one suffering from nervous troubles."

You can procure Dr. Williams' Pink  
Pills through any dealer in medicine  
or they will be sent you by mail at  
50 cents a box or six boxes for \$2.50  
by writing direct to The Dr. Williams  
Medicine Co., Brockville, Ontario.

**British Columbia's Forest Production**  
The total value of forest production  
in British Columbia for the year 1919  
will be not less than \$62,000,000, ag-  
ainst \$54,000,000 in 1918, according to  
a preliminary report made. Water-  
borne shipments of lumber show an  
advance over the preceding year of  
17,000,000 feet, while the value of pulp  
and paper sold increased from \$10,  
517,250 in 1918 to \$12,554,257 last year.

Make haste slowly if you would get  
rich quickly.

**Colds Cause Headaches and Pains**  
Feverish Headaches and Body Pains  
caused from a cold are soon relieved  
by taking LAXATIVE BROMO QUININE  
Tablets. There is only one "Bromo  
Quinine." E. W. GROVE'S signature on  
the box. 30c.

Driven by a gas engine, a machine  
has been invented that cleans old  
brick with a chisel at a rate of 300 an  
hour.

The rain that falls upon the United  
States annually equals the water in  
ten Mississippi rivers.

**Hail Insurances**  
Saskatchewan Municipalities Intend  
to Persevere in the Face  
of Losses

While the history of the Saskatche-  
wan Municipal Hail Insurance Asso-  
ciation has not been at all encourag-  
ing, the farmers are showing a dispo-  
sition to persevere and hope for bet-  
ter times in the future, when a few  
years of freedom from hailstorms will  
enable the association to build up a  
reserve, something which so far they  
have failed to accomplish. Up to  
date, the association has been notified  
of only four rural municipalities which  
have decided to withdraw from the  
association, thus leaving 120 munic-  
ipalities which still place their faith in  
municipal hail insurance on the as-  
sessment plan.

**Premium on Gold**  
Porcupine, Ont.—The gold mining  
companies of northern Ontario are  
receiving \$4 an ounce premium on the  
gold produced. This added revenue  
is due to the sale of their product at  
a premium of 18 per cent. in the Uni-  
ted States. In the case of the Hollin-  
ger, where about \$24,300 is being pro-  
duced daily, the receipt of \$3.70 an  
ounce premium amounts to an extra  
\$136,738.12 monthly, or an added net  
revenue at the rate of \$1,640,857.50  
annually.

**The Widow's Spite**  
The Parson.—Mrs. Smithers seems  
very cross with me—didn't you notice  
she almost cut me?  
The Friend.—I'm not surprised!  
The Parson.—But why?  
The Friend.—Don't you remember  
when you were preaching her hus-  
band's funeral service you said he  
had gone to a better home?—London  
Passing Show.

To exterminate grasshoppers a Wis-  
consin man has invented a device to  
be pushed across a field, the insects  
jumping against a polished metal sur-  
face, from which they slide between  
rollers that crush them.

**Oxo**  
Keep the warmth IN  
and the cold OUT  
Have a cup of hot Oxo  
every day. It will warm  
you through and through  
—fortify against  
fatigue—ward off  
colds and shills  
—and keep  
you A.I.

## Will Standardize Coals of Alberta

Research Council to Consider Aer-  
onautics and Scientific  
Education

Ottawa.—The Research Council has  
appointed an air research commission  
with a membership of four, with a  
large association throughout the Do-  
minion to advise and co-operate with  
the Air Board of the Dominion on the  
lines of research to develop aerona-  
utics in Canada. This commission  
will report on the possibilities for  
this work, which may be found at  
various centres in the Dominion, and  
it will undertake investigations inde-  
pendently. The fuel research board  
has been fully constituted and the  
work will be carried out, in all proba-  
bility, under the auspices of the  
University of Alberta at Edmonton.

Committees were also appointed by  
the council at its meeting here on  
food research, physics and engineer-  
ing. The first-named committee is  
to investigate, among other things,  
the character and action of the so-  
called vitamins, which are now  
known to play such an important part  
in the human diet.

The council has made arrangements  
to discuss with the authorities of  
Queen's, Laval, Dalhousie and Mani-  
toba universities the measures which  
may be necessary to promote advan-  
ced scientific education and scientific  
research.

Minard's Liniment Cures Burns, Etc.

## Wired Wireless

System of Guiding Radio Currents by  
Means of A Wire

"Wired Wireless" is the latest. It  
is an invention of Major George O.  
Squier, chief signal officer of the  
United States Army; who, by the way,  
has renounced all his patent rights  
in favor of the public because, he  
says, "when an army man begins to  
think about money, he begins to for-  
get about the army."

The Squier method makes it possi-  
ble to carry on at least ten and pos-  
sibly more conversations by means  
of a single wire and makes long dis-  
tance telephone communication vir-  
tually limitless. It is stated that  
conversations from Rome to Rio and  
from Argentina to Alaska will be a  
matter of course, provided a single  
wire is strung between the points  
mentioned.

"Wired Wireless" is a system of  
guiding radio currents by means of  
a wire. The currents, it is explained,  
travel alongside of the wire, which  
guides them to their destination and  
thus eliminates the greatest fault of  
the ordinary wireless. The possibili-  
ties of the Squier method tax the  
human imagination. It will permit of  
talking from moving trains to friends  
at fixed points, and it is even said  
that as many as 50 messages may be  
sent along one wire simultaneously.—  
St. Thomas Times-Journal.

Minard's Liniment Cures Dandruff.

We often fail to recognize it, but  
the fact remains that today is trying  
to live up to the highest standard of  
yesterday's thought and determina-  
tion.

Never dispute with a man more  
than seventy years of age, or with a  
woman of any age.

**Yes, Cold All  
Gone—Not A  
Bit of Cough  
Left**  
Feel great this morning. As soon as I  
felt it coming on yesterday I used  
Gray's Syrup and nipped it in the bud.  
Just couldn't miss an hour at the office,  
we are so busy and short-handed.  
Gray's Syrup is a habit in our family,  
the folks have used it for sixty years.  
I always buy the Large Size 64

**GRAY'S SYRUP**  
of  
**RED SPRUCE GUM**  
Montreal D. WATSON & CO. New York

## Women Were the Kaiser's Pawns

Of Those Who Ruled in Germany's  
Interests, Five Came to  
Grief

Germany reared and educated prin-  
cesses to use them to rule Europe.  
At the behest of Wilhelm and con-  
spirators, more than half a score of  
royally born women went forth from  
Germany to sit upon or near the  
thrones of other nations, there to  
work and play for the interests not  
of the country or of the people over  
which they reigned or had power, but  
for the interests of the house of Hoh-  
enzollern and its empire in Germany.  
Even the Kaiser's sister was not over-  
looked. She, too, poor Sophia, was  
sent out of Germany into a foreign  
land with instructions to see that the  
interest of her brother and of Ger-  
many came first and all the time.

Five royal women who served Wil-  
helm and his junkers have come to  
sad ends or to great grief. They have  
lost their thrones, and in two instan-  
ces, their lives. They are:

Alice of Hesse, Empress of Russia.  
Sophia of Hohenzollern, Queen of  
Greece.  
Clementine of Coburg, Mother of  
Ferdinand of Bulgaria.  
Draga, Queen of Serbia.  
Jutta, Princess of Mecklenburg, and  
Crown Princess of Montenegro.

## Western Boards of Trade

Federated Body to Boost for Western  
Canada

Steps have been taken to organize  
the Western Canada Board of Trade  
into a federated body with the object  
of united action in the boosting of  
Western Canada. The Boards of  
Trade at Winnipeg and Brandon have  
definitely accepted this move, and  
according to information received from  
other Western cities the project is  
being favorably received. It is likely  
a convention to consider definite ac-  
tion will be called soon.

Public ownership of all water power  
available in Canadian waterways was  
strongly advocated in a resolution  
moved by W. M. German, K.C., hon-  
orary president, seconded by J. L.  
Brown, president of the United Farm-  
ers of Manitoba.

## "SYRUP OF FIGS" CHILD'S LAXATIVE

Look at tongue! Remove poi-  
sons from little stomach,  
liver and bowels



Accept "California" Syrup of Figs  
only—look for the name California  
on the package, then you are sure your  
child is having the best and most  
harmless laxative or physic for the  
little stomach, liver and bowels. Child-  
ren love its delicious fruity taste. Full  
directions for child's dose on each  
bottle. Give it without fear.  
Mother! You must say "California."

## Universal Wireless Phones

China Is Said to Be One of the Pro-  
gressive Nations in This Form  
of Communication

Italian newspapers public an article  
by Guglielmo Marconi, the inventor  
of wireless telegraphy, which says  
that the United States heads the list  
of all countries in wireless inventions.  
"A strange phenomena is that most  
progressive countries of western  
Europe have not yet developed wire-  
less telephones, while China, the mos-  
backward nation, daily uses the wire-  
less telephone for communication be-  
tween cities and rural districts," Sig-  
nor Marconi says.

Within this year wireless tele-  
phones will substitute the present  
system with great economic advan-  
tage, suppressing the cost of the tele-  
phone lines and their upkeep. They  
will also do away with the interrup-  
tions due to atmospheric causes," the  
inventor claims.

## The Last Resort

In old England the following story  
admirably illustrates the industrial  
situation: Two miners were discussing  
the minimum wage.  
"Say, Bill," said the first, "what's  
this 'ere minimum wage?"  
Bill spat. "The minimum wage?  
That's what we gets for goin' down;  
an' if we wants ter make any more  
brass, we goes and does some work  
for it."

**MONEY TO LOAN**  
ON IMPROVED FARM PROPERTY  
Apply to C. Q. PARKER, Western Manager  
**THE EXCELSIOR LIFE INSURANCE CO.**  
348 Main St. WINNIPEG, MAN.

## Labor Leader's Warning

Crash Coming If World Work Does  
Not Increase

London.—J. H. Thomas, railway  
workers' leader, says that the state of  
the world is such that unless some-  
thing is done speedily a crash will  
come when nobody will suffer more  
than the workers. He says that the  
British workmen must work a quar-  
ter harder than before the war, the  
French twice as hard, and the Ger-  
mans eighteen times harder. Mr.  
Thomas adds that the Labor party's  
difficulties arose not because of other  
parties being more clever, but through  
the damnable jealousies in its own  
ranks.

## SATISFYING RELIEF FROM LUMBAGO

Sloan's Liniment has the punch  
that relieves rheumatic  
twinges

This warmth-giving, congestion-  
scattering, circulation-stimulating re-  
medy penetrates without rubbing  
right to the aching spot and brings  
quick relief, surely, cleanly. A won-  
derful help for external pains,  
sprains, strains, stiffness, headaches,  
lumbago, bruises.  
Get your bottle today—costs little,  
means much. Ask your druggist for  
it by name. Keep it handy for the  
whole family. The big bottle is eco-  
nomy. 35c, 70c, \$1.40. Made in  
Canada.

**Sloan's**  
Liniment  
Keep it handy

## Germans Exploit Their Shame

Dramatizing Scuttling of the Fleet at  
Scapa Flow

The Germans have taken to drama-  
tizing some of the tragedies of the  
war. Among the latest is the scut-  
tling of the fleet at Scapa Flow. The  
play is in two acts. The first takes  
place on board the German admiral's  
flagship on the last night of the arm-  
istice. Sailors stand on deck, looking  
sombrely out upon the dark waters.  
An officer relieves the funeral gloom  
by putting the crew through gymnas-  
tic drill. Suddenly flashes of light  
come from the British ships in the  
distance. A middy is seen to jump  
to his death in the sea, followed by  
others on the German ship. The  
Admiral appears. A struggle between  
duty and humiliation is obviously go-  
ing on within his breast. Another  
middy who had tried to commit sui-  
cide the previous day, urges the ad-  
miral to sink the ships. The admiral  
is resolved, and the act closes with  
the ordering of preparations for the  
scuttling. The second act is equally  
realistic, but great justice is done  
to an English admiral for launching  
his lifeboats and saving the German  
officer who ordered the destruction of  
the German navy, and it is reported  
that the audience breaks into applause  
because of the vividness with which  
the English sailors did their duty.

The jungle fowl of Australia builds  
a nest 15 feet high and 150 feet in  
circumference.

Cuba is the greatest consumer of  
raisins among Spanish-American na-  
tions.

## ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"



For Colds, Pain, Neuralgia, Tooth-  
ache, Headache, Earache, and for  
Rheumatism, Lumbago, Sciatica, Neu-  
ritic, take Aspirin marked with the  
name "Bayer" or you are not taking  
Aspirin at all.  
Accept only "Bayer" Tablets of  
lets cost but a few cents. Druggists  
Aspirin" in an unbroken "Bayer"  
also sell larger "Bayer" packages.  
There is only one Aspirin—"Bayer"—You must say "Bayer"  
Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Mono-  
acetic acid of Salicylic acid. While it is well known that Aspirin means Bayer  
manufacture, to assist the public against imitations, the Tablets of Bayer Company  
will be stamped with their general trade mark, the "Bayer Cross."



# The Busy Store

## New Arrivals in Dry Goods Dept.

GINGHAMS: A complete range of colors at 35c. to 75c. a yd.

PRINTS: A bargain at 35c. per yard

LADIES SILK HOSE:

Black, White, Brown, Gray and Navy Blue,

All sizes at \$2.00 a pair

## SPECIALS

No. 1 Wrapped Jonathan Apples Per Box \$3.25

No. 1 Wrapped Wagner Apples Per Box \$3.75

No. 1 Wrapped Delicious Apples Per Box \$4.75

The Delicious are the Real Eating Apples.

We are unloading this week a

## Car of Robin Hood Flour

We offer a special cash price in Sack Lots

Our stock of Jam, Evaporated and Canned Fruits is the most complete in town.

It is pretty hard to name anything in these three lines that Webster has not got.

Yours for Service

# Webster Bros.

MOTTO: "Your Money's Worth or Your Money Back"

## It Pays to Advertise Bargains Like These

Just arrive Blue Serge Suits,  
Order at the Old Price while they last.  
\$40.00

Cloth covered Rain Coats,  
\$28.50 to \$35.00

Mackinaw coats to clear at  
Cost Price.

Felt Shoes and Overshoes  
at Cost to Clear

See our Big Shoe Sale to clear for  
Spring Stock.

## PINDER & STABBACK

THE RELIABLE FURNISHERS

# AUCTION SALE, Wed. Mar. 17

J. H. SAMMONS, Section 15-23-23

6 Miles North and 2 1-2 East of Gleichen  
10 MILES SOUTH OF STANDARD.

Sale to start Sharp 12 o'clock noon. Lunch Served. TERMS—CASH

Horses, Cattle, Farm Implements, Household Effects, Etc.  
See Posters for Full Information

J. H. SAMMONS,  
OWNER.

F. L. MALLORY,  
CLERK.

T. H. BEACH,  
AUCTIONEER.

## Local and District News

The Veterans Leap Year dance postponed to March 5, owing to too much illness.

John Dafos was taken to Calgary last week suffering severely from rheumatism.

The rest room over the Royal Bank is expected to be ready for use the first of next week.

Mrs. Thos. Huckvale arrived last week, with Master Keith, and is visiting Gleichen friends here.

W. G. S. Gourlay is rejoicing in the arrival of a fine baby girl, born at Calgary on Wednesday, Feb. 18th.

E. B. Bremner and wife left yesterday to take up farming on Aldon Smith's farm in the Buffalo hills.

Mr. and Mrs. A. O. Onstad are happy in the arrival of a fine baby girl at their home on Monday, February 26th.

The Chevrolet Baby Grand is attracting no little attention just now. Read what the Brown Transfer has to say on page four.

The regular monthly meeting of the Gleichen Women's Institute will be held on Thursday, Feb. 26, at 8 p.m. in the G.W.V.A. hall.

The Queenstown Women's Institute's next regular meeting will be held Thursday, March 4th, at the home of Mrs. George Macomber.

On Thursday, March 11th, Layzell & Durno will offer at auction at Standard M. R. Schiodte's entire outfit of Percheron horses, cattle, farm implements, etc. Read the ad on page 8.

Mr. and Mrs. J. H. Walls left on Saturday for Rochester, Minn., to consult the famed Dr. Mayo Bros. Mrs. Walls has been ailing for some time and it is hoped she may find relief.

James Gibson returned Sunday from the juicy Pacific coast. He sighted the sun several times on the western slope. He says there is an oil-shale boom on over there, but he got wise in Alberta several years ago.

Rev. R. N. Matthewson is arranging a debating team to represent Gleichen in a debate against the Arrowood Literary Society, to be held in the Arrowood Consolidated School House on the evening of March 5th. The question for discussion is: Resolved, That Country Life is Preferable to City Life in Alberta. Gleichen is to support City Life.

L. Webster reached the Busy Store last Thursday after an absence of about two months, during which time he visited his home in Ontario and then crossing into the States stopped at numerous points before reaching California, where he remained sometime, and finally returned to Gleichen ALL ALONE.

J. H. Sammons has returned from Marysville, Wash., to where he moved with his family last fall, to prepare for his auction sale to be conducted on Wednesday, March 17th, by T. H. Beach. He has an exceptionally fine lot of horses, cattle, farm implements, household furniture, etc. See the announcement elsewhere in this issue.

At 2 o'clock on Saturday afternoon, Feb. 25th, Miss Archibald, Provincial secretary of the U.F.W.A., will address a meeting at the Milo Hall under the auspices of the Queenstown U.F.W.A. and the U.F.A. After the meeting cake and coffee will be served in the basement. Everybody in the district, young and old, is invited. All Queenstown women not yet members of the organization should attend and find out just what this organization stands for.

First Monday in each month, Public School Trustees meet.

## IT WILL PAY YOU To Buy Your Merchandise in Cluny

Boys' Shoes, 8 to 10, \$3.80  
Boys' Shoes, 10 to 12, 3.40  
Youth's Shoes, 1 to 5, 4.75  
Men's Solid Leather Work Shoes, \$6.50 to \$7.50  
Men's Fine Dress Shoes, 10.00 to 13.00  
Ladies Shoes, \$4.25 to \$14.50  
14-in. Top Elk Tan or Black Leather Boots for \$9.00  
Every pair of these shoes is guaranteed to be solid leather and to give good service.  
Men's Dress Shirts \$1.25 and up. Men's Work Shirts \$1.50 and up  
Best makes in Men's Bl. Overalls \$2.75. Boys' Wool Suits \$9 and up. Flannelette, Prints and Gingham 25c and up  
Serge \$2.75 to \$7. Ladies' Voile Waists \$1.15 up. Ladies' Crepe de Chine Waists \$5.25 to \$12.50. Ladies' Silk and Serge Dresses \$17 to \$35. Ladies' Silk Skirts \$8 to 12  
Ladies' Serge Skirts \$7.50 to \$22. House Dresses \$1.25 up.

Most of our Spring Goods are in. The balance will arrive in a few days. We have a real nice assortment in Ladies' Wear. It will pay you to see our lines before you buy. We are glad to show our goods. Don't be afraid to come in.

## N. E. Stuart & Co. LTD.

## Gigantic Unserved Auction SALE

At Chris. Bartsch's Hussar Ranch  
Camp No. 1, 2 1-2 Miles West of Hussar.

Monday, March 1st

Farm Implements,  
Farm Stock, Etc.

Mr. Bartsch's lease having expired on the German-Canadian Farm everything will be sold without reserve.

LUNCH SERVED. Sale at 10 A.M. TERMS, CASH

T. H. BEACH, Auctioneer

Section 32.18-20

A. J. Hellevange Estate, - MILO

## AUCTION SALE

Live Stock, Farm Implements  
ETC., ETC.

Friday, March 5th

TERMS—Under \$25 Cash. Terms for

over \$25 will be announced at the Sale.

SALE 10 A.M. SPARP. LUNCH SERVED

A. Alston, Administrator.

T. H. BEACH, Auctioneer

## AN AUCTION SALE

will be held at 12 o'clock noon on

THURS. MARCH 11

At M. R. Schiodte's farm,  
2 1/2 Miles Southwest of STANDARD.

17 PERCHERON HORSES,

weighing up to 1800 lbs.

PUREBRED PERCHERON STALLION,

5 years old, 2000 lbs.

Holstein Milk Cow, Ford Touring Car,  
All Farm Implements, Etc., Etc., Etc.

Lunch Served. TERMS, Half Cash and Balance Bankable Notes  
LAYZELL & DURNO, M. R. SCHIODTE,  
Auctioneers. Owner.

See the Call for JJB Printing